

LITERATURE FOR YOUR FIRST BUSINESS LAUNCH

You will be expecting 10 – 15 people at your first launch so it is important to have the literature to hand to give out. I suggest the following.

20	1057	Product Brochure	put label on the back
20	1120	Customer Order Forms	put label on the back
10	1053	Aloe Vera – the facts	no label
10	1063	Clean and Lean	put label on the back
1	1411	Testimonial pack	

If you have animal people coming the also add

10	1060	Animals and Aloe Vera	put label on the back
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Also useful

10	1061	Natures gift to animals	no label
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If you are planning to develop a team then you will also need.

10	4009	your future DVD (one pack)	
5	4011	the products DVD (one pack)	
10	1910	distributor application forms (one pack)	

Once your business begins to grow then you can add additional literature. Remember, literature without contact details (a label) is literature wasted. If they can't get hold of you they can't order.