

Forever Logo

New distributor to thank everyone for coming and introduce the sponsor/speaker

- Thanks for that xxxx and thank you all for coming tonight
- The reason xxxx has invited you is that we are here to launch his/her new business and share the products associated with that business, as well as having some fun.
- Tonight I am going to tell you a little bit about the background to our company, Forever Living Products, and about the success of the business, which is based on a lot of people doing a little. Our job is to help new distributors like xxxx to get a handful of customers and then help people that join xxxx team do the same. It couldn't be simpler. In that way we help people who join to build a second income or a financial safety net. If anyone is interested in our flexible and exciting part-time and full-time opportunities, ask us and we will tell you more about them at the end of the presentation. The presentation will take approx 30-40 minutes.

(tell the first half of your story i.e. what you are or were doing and why you joined Forever)

- Has anyone heard of Aloe Vera?
(spend a few minutes listening to people's comments and reactions)

Has anyone heard of Forever Living Products?

- Forever was founded in the USA in 1978 with sales last year in excess of \$2.5 billion from 135 countries.
- In the UK our sales are over £36 million and growing
- We are in the booming health and nutrition marketplace, which accounts for a massive £19m per day
- We have been awarded the Investors in People certification for our training and support programme

All of which means we are a very sound company operating in a booming sector

- Our product range covers health and nutrition, personal care, skin care and cosmetics, weight management and animal care but tonight I'm just going to talk about our health and nutrition range.
- If anyone would like to know more about the other areas, we would be happy to do an evening like this focussing on any of the other ranges, or please come and ask me for a product information pack.

- The majority of our health and nutrition range is based upon the Aloe Vera plant. Aloe Vera is not a new discovery; it has a recorded history going back at least 4,000 years and is mentioned in both the Bible and the Koran
- Forever Living Products are the world's largest growers of Aloe Vera
- All the plants are grown in a toxic free environment and no artificial flavourings or colourings are used.
- Aloe Vera looks like a cactus but is in fact part of the onion, garlic and lily family.
- When harvesting the Aloe all we are looking for is the gel from within the leaf because that is the bit that contains all the goodness.
- What makes us unique, is that we are the only company who can put pure Aloe into a bottle or a tube and keep it alive, as we have a patented stabilisation process and Aloe is the main ingredient, ('Aloe-with' not 'with-Aloe') which is why our products are more effective than other Aloe based products.
- We have lots of guarantees of excellence and the biggest guarantee I believe is the 60-day satisfaction guarantee
- Finally, all of our products are endorsed and recommended by an eminent advisory board which includes a doctor, a vet and a nutritionist.

Aloe Vera Gelly

(At this point you hand out the order forms and pens)

Let me show you what Aloe is

(Distributor puts a bit on back of each persons' hand)

- This is one of our most popular products and is as close as you can get to taking a fresh Aloe leaf, breaking it open and putting it on your skin
- First-aid in a tube – fantastic for healing the skin, for cuts, stings, bruises, bites, abrasions, burns and athlete's foot (naturally anti-fungal)
- You can swallow this for a sore throat, put on mouth ulcers and teething babies
- It's so safe you can use it anywhere you can reach; thrush, piles etc
- It speeds up skin healing by a third
- The gelly penetrates down to the dermis layer of the skin and therefore when used on cuts, burns, operation scars etc helps reduce scarring
- Used in Great Ormond Street burns unit

(Tell of any experiences you have had with this product)

Aloe Propolis Crème

- Aloe Propolis Crème is a rich, creamy blend of our legendary Aloe Vera and Bee Propolis extract. Bees use Propolis to line their hives to keep them sterile.
- It is a natural antibiotic and is also anti-viral
- It stops itching and is more moisturising and nourishing than the gelly, which makes it fantastic for psoriasis, eczema, chapped hands, rough skin, stings, nappy rash, warts and dry skin

(Tell of any experiences you have had with this product)

Aloe MSM Gel

- MSM gel is a pleasant smelling gel with a strong anti-inflammatory action
- Ideal for painful stiff joints, strains, sprains and sporting injuries
- It is helpful for people with arthritic joints and as it contains organic sulphur, is really helpful for facial acne.

Aloe Heat Lotion

- Combines stabilised Aloe Vera with warming and soothing herbal agents
- This is good for all round pain relief and is a natural anti-inflammatory
- Great for warming muscles before exercise
- Good for arthritic joints, aching muscles, sprains, tension, stress and excellent for headaches and migraines; just massage into the temples for great pain relief
- Another plus with this product is because it contains Aloe, which penetrates the skin down to the dermis, it carries the heating agents down to where they are needed.

(Tell of any experiences you have had with these products)

Aloe Sunscreen

- Has a sun protection factor of 30, which allows you to stay in the sun 30 times longer!
- Blocks UVA and UVB rays
- Helps prolong your tan because of its Aloe content
- Excellent after-sun moisturiser
- Cooling and soothing
- Added benefit of being a natural insect repellent and helps to avoid prickly heat
- Instantly absorbed so you do not know you are wearing it
- Water-resistant

Moisturisers

- Two types to moisturise and protect the skin of the whole family
- PH Balanced
- Light texture, non-greasy
- Contains collagen & elastin
- Instantly absorbed
- Excellent after-sun

Aloe Moisturising Lotion

- Richer for face and hands

Aloe Lotion

- Lighter for all over body use

(Tell of any experiences you have had with these products)

Daily Care

Aloe Evershield Deodorant Stick

- Very effective – Aloe naturally inhibits the growth of bacteria which cause body odour
- Very safe – does not contain aluminium salts – which have possible links to breast cancer and Alzheimer’s disease in both men and women
- Will not stain or leave white marks on clothes
- Doesn’t sting
- Lasts for a very long time
- Ranked “Best Deodorant” on Richard & Judy Show

(Tell of any experiences you have had with this product)

Forever Bright Toothgel

- Natural, non-abrasive and fluoride-free
- Aloe Vera and Bee Propolis combined
- Aloe naturally inhibits the build up of plaque
- Keeps breath fresh
- Anti-inflammatory qualities benefit the gums – particularly effective on bleeding gums, mouth ulcers and gingivitis
- It is a gel not a paste so won't scratch the enamel of your teeth
- Natural whitener

(Tell of any experiences you have had with this product)

Aloe-Jojoba Shampoo

- Brings benefits not only to hair but to the scalp as well
- PH balanced
- Can be used for any scalp/hair type (e.g. dry scalp, greasy scalp, normal)
- Bactericidal and fungicidal
- Mild cleansing shampoo suitable for all hair types
- Relieves irritation for most scalp conditions
- We don't use any bulking agents, unlike many shampoos which are 30-40% filled with non-active ingredients. So as with all of our products a little goes a long way

Aloe-Jojoba Conditioner

- Should be used in conjunction with the shampoo
- Removes the electrostatic charges that build up on the hair
- Protects from the sun, wind, chlorine and pollution
- PH balanced; Concentrated – use sparingly or leave on hair for 10-15 minutes as a weekly treatment

(Tell of any experiences you have had with these products)

Aloe Liquid Soap

- Very gentle no-tears formula superb for anyone with sensitive skin
- Suitable for skin disorders such as psoriasis and eczema
- Very moisturising
- Mild yet extremely effective
- Easy to use pump action dispenser
- Use to shave with
- Good to bathe babies and kids from head to foot

(Tell of any experiences you have had with this product)

Aloe Lips (the Mighty Midget)

- Moisturising and conditioning balm for the lips
- First-aid in a stick (cuts, bites, burns etc)
- Protection in hot and cold temperatures
- Remedy for, and prevention, of cold sores

(Tell of any experiences you have had with this product)

Supplements

We have a fantastic range of supplements:

- Made from the finest ingredients
- Grown or collected from the best sources
- Body absorbs natural supplements up to 100% better than synthetic ones
- We all need to supplement our diet due to the lack of nutrients in our food
- Should you have a condition you would like to combat naturally, please ask as we may have a supplement to help. E.g. hayfever (**Bee Pollen**), high cholesterol (**Arctic Sea**), menopause (**MultiMaca**), belly fat (**Forever Lean**)

(Don't go through the whole range of supplements but do mention one or two to demonstrate the power of the products)

Arctic Sea

- Uses the finest cold-water fish oils; mix of Omega 3 & 9 and Olive Oil. Reduces cholesterol, combats joint pain, improves concentration, helps with ADD.

(Tell of any experiences you have had with these products)

Royal Jelly

- Beneficial to the skin, reduces the effects of ageing
- Superb health-giving food contains Vitamin A, C, D and E and rich in B Complex Vitamins
- Enhances the body's metabolism
- Combats stress, provides energy, good for menopause and insomnia

Bee Pollen

- Fantastic energy giver and helps recovery from fatigue
- Good for hay fever, allergies etc
- Includes all B Complex Vitamins and Vitamin C. Also Vitamins D, E, K and Beta Carotene (Vitamin A). Numerous minerals

Bee Propolis

- A very effective natural antibiotic
- Helps maintain excellent health by boosting the immune system
- So effective are the antibiotic, antiviral and anti-parasitic properties that the inside of the beehive is said to be more germ-free than the most sterile of operating theatres
- All our bee products are natural with no artificial colour or flavourings

(Tell of any experiences you have had with these products)

The formula for good health

- The body is made up of 75 trillion cells
- Healthy cells = healthy body
- Healthy cells need oxygen and correct nutrition
- We typically eat 10 tonnes of food in a lifetime - containing far too much salt, sugar and fat
- Food 100 years ago had more nutrients and less chemical contamination than today's food, which can result in a build up of toxins in the body
- Many conditions are caused by lack of specific nutrients

So how can Aloe Vera help?

Aloe Vera Drinking Gel

- Our best selling Product
- Why? Fantastic health tonic containing 75 nutritional compounds, lots of vitamins, minerals, enzymes and amino acids including all the essential amino acids.
- *Has many beneficial effects on the human body*
- Is a natural anti-inflammatory so good for inflammatory problems like **asthma** and **arthritis**
- Is a natural analgesic or painkiller so can help with the pain associated with conditions like **arthritis**
- Is antibiotic, viricidal, bactericidal, fungicidal
- Boosts your immune system so makes you more resistant to **viral infections** such as **colds** and **flu**
- Has a powerful cleansing and detox effect so it's possible that when you start to drink Aloe, you may well experience some cleansing and detox effects (*smile*) but once you've gone through that you feel fantastic!
- Your **energy levels** go up, you sleep better, you don't feel so stressed out
- Aloe helps with **digestive system problems** such as **IBS**, **diverticulitis**, **ulcerative colitis** and **Crohn's Disease**
- Fantastic for **skin conditions** such as **eczema**, **psoriasis**, **dermatitis** and **acne** by working from the inside out

*(I've been taking Aloe for xx number of years and although I don't have any medical conditions, I've noticed that my nails are thick and strong, my hair's always good, my skin's always good, so it's just a fantastic natural health tonic)
(Tell of any experiences you have had with this product)*

Berry Nectar

- Contains cranberry and apple juice
- Cranberry has been known for a long time to help with urinary tract infections, cystitis
- Good for asthma. Over 30% of children in the UK have asthma
- Good for smokers. Has a higher Vitamin C content due to cranberry (every cigarette knocks out 25mg of Vitamin C)

Bits n Peaches

- Same benefits as Gel but sweeter tasting
- Also contains chunks of Aloe marinated in a natural peach juice

Pomesteen Power

- Powerful antioxidant drink with pomegranate and mangosteen

(Tell of any experiences you have had with these products)

Forever Freedom

- Added supplements – Glucosamine, Chondroitin, MSM and Vitamin C
- Designed to keep joints and cartilage healthy
- Fantastic for healing and preventing sports injuries
- Good for the treatment of osteoarthritis, osteoporosis and other joint problems by alleviating symptoms

Note: It takes people varying lengths of time to see results; we always recommend you commit to drinking the gel for a minimum of 6 to 8 weeks to be fair to both the product and yourself

Remember: 60-day satisfaction guarantee – if you don't notice a difference in 60 days you get your money back.

- Aloe does not CURE anything – it helps the body to balance itself so it can start to heal and often symptoms disappear whilst using it.

To close the presentation, thank the audience for attending the product launch

- Forever is continuing to go from strength to strength and in doing so we are looking for good quality people.
- We are looking for people who want to earn a few hundred pounds a month by looking after some satisfied customers.
- We are also looking for people who want to earn an extra £500 to £2,000 a month – these people will be trained and shown how to build a business on a part-time basis
- And finally, we are looking for people that want to take advantage of our top opportunity – they will expect to earn as much as a six figure income – enjoy the benefits of a company car scheme, travel and profit share programmes.
- *Tell them who you are currently working with* e.g. “I am currently working with a teacher, an accountant, a stay-at-home mum, a marketing consultant and a nurse (*if new, use examples from sponsor’s team*). These people are all achieving success and as you can see they come from a variety of different backgrounds. Forever Living Products offers something for everybody, no matter what his or her background”
- In Forever our philosophy is that it’s not where you’re coming from that’s important, it’s where you’re going to.

(Tell your story...)

- E.g. “As I said, I was....”
- ... this time have the ending explaining what Forever has done for you.

(If you are relatively new then tell your sponsor's story)

- As xxxx is getting their business off the ground, we'd be delighted to take any orders.
- Second, if you would like to find out more about the company and its opportunities, please ask for some free information to take home.

(give them a DVD about the business, collect questionnaires, and make sure you have everyone's phone number so that you can call them in 2 or 3 days to find out if there is any interest)

- And finally, if you want to ask any questions, please come and ask me and please feel free to try any of the products, I'll be here for the next 30-40 minutes.
- Thank you for listening and I hope you've enjoyed yourself.